Kevin Allen Jr.

Kevin.Allen.Jr@gmail.com
www.kevinallenjr.com
732.216.5143

Education:

School of Visual Arts 2001-2004
BFA Graphic Design Major
Dean's list 2004.

Ocean Township High School
Graduated 2000

Awards & Shows:

2009 Diana Jones Award
Nominated for Excellence in
Gaming

2009 Indie RPG Award
Most Innovative Design

MARCOM Platinum Award,
Intranet design 2007

MARCOM Gold Award,
recruitment brochure design 2007

AIGA Senior Design and New
Talent showcase 2004

Experience:

Girl Scouts of the USA – NYC
Graphic Designer 2019-2020
Responsible for end-to-end design of
national partnership programs, utilizing
published materials, live events, social,
and interactive elements. Partners
included: Lego, Ratheon, J&J

Freelance Work – NY & NJ
**Art Director/Graphic Designer
2000- Present**
Clients include: Ogilvy, Prudential, The
Wall Street Journal, Sesame Workshop,
Cymbalta, Zyprexa, CIE Tours, GAF inc.,
Sleepy's Mattresses, IPC Systems, Ashfield
Healthcare

PCMag.com (Ziff Davis Inc.) – NYC
Lead Marketing Designer 2013-2014
Developed custom sites and ad
experiences for publisher initiatives as
well as client brands including: Google,
HP, Microsoft, Best Buy, Sprint, Dodge,
and many others

Aspen Marketing – Morristown NJ
Art Director 2010-2013
Responsible for conception and
implementation of digital/interactive
and game content for Kraft, AT&T,
Toyota, Hertz, JVC, Sentry Safe, Goldtoe,
Dial/Borax, and several others

Lanmark Group – Eatontown NJ
Graphic designer 2006-2008
Designed print and digital media for
national and international campaigns.
Clients include: Johnson and Johnson,
Wrigley Orbit, Sirona systems

Some Other Jobs I've Had:

• Advertising Critic for TheStreet.com
• Designer/Publisher of tabletop games
• High School Graphic Design Teacher
• Writer/Performer: 'The Whitest Kids U
  Know' comedy Troupe
• Gardener/horticulturist

Expertise:

Adobe CC
(Photoshop, Illustrator,
Indesign, Lightroom, Premiere)
Figma
Mac OS/Windows
MS Office suite
Print Production
Presentation/Deck design
Logos/Branding
Interaction
Photo Retouching
Game Design
Gamification
Wireframing
UX/UI
Client Presentation