

Kevin Allen Jr.

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Education:

School of Visual Arts
Bachelor of Fine Arts –
Graphic Design Major 2001-2004
Dean's list 2004.

Ocean Township High School -
Graduated 2000

Awards & Shows:

2009 Diana Jones Award
Nominated for Excellence in Gaming

2009 Indie RPG Award
Most Innovative Design

MARCOM Platinum Award,
Intranet design 2007

MARCOM Gold Award,
recruitment brochure design 2007

AIGA Senior Design and New Talent
showcase 2004

Experience:

Aspen Marketing – Morristown NJ
Art Director/Game Designer
2010-Present

Responsible for conception and implementation of digital/interactive and game content for Kraft, AT&T, Toyota, Hertz, JVC, Sentry Safe, Goldtoe, Dial/Borax, and several others.

Freelance Work – NY & NJ
Art Director 2000-2010

Clients include: Sesame Workshop, The Shakespeare Project, Cymbalta, Zyprexa, GAF inc., Garden State Film Festival, Robot Rights Clothing, New York Tenement Museum.

Market Maker Interactive – NYC
Flash designer 2008

Created an interactive tour site and other resources for the re-launch of The Wall Street Journal, numerous banner ads for Sleepy's Mattress Sellers, and a variety of flash elements for Traffiq.com.

Lanmark Group – Eatontown NJ
Graphic designer 2006-2008

Worked solo, and in small groups at a full service advertising agency on all print and digital media produced for national and international campaigns. Clients include: Johnson and Johnson, Wrigley Orbit, Sirona systems, National Cable Communications, Seaboard Construction, and many others.

The Street.com – NYC
Freelance writer/Advertising critic 2007

Authored a series of articles offering humorous criticism of recent advertising campaigns and offering insight to small businesses on how to best utilize their marketing dollars.

Some Other Jobs I've Had:

- Designer and Self-Publisher of numerous independent social games
- High School Graphic Design Teacher
- Writer/Performer/founder: The Whitest Kids U'Know comedy Troupe
- Gardener/horticulturist

Expertise:

Software:

Flash,
Photoshop,
Illustrator,
Dreamweaver,
Indesign,
Premier,
Lightroom,
Quark,
CSS,
XML,
HTML,
MS Word,
Excel,
Power Point,
Mac OS X

Photography:

Digital Retouching,
Studio Setup,
Post Processing,
Printing